

# GRAPHIC DESIGN

## SUGGESTED PLAN OF STUDY

### FRESHMAN FALL SEMESTER

<b>ART 101</b>	<b>Ideation/Interpretation 1</b>	<b>3</b>
<b>ART 111</b>	<b>OBS/REP 1: Empirical Drawing</b>	<b>3</b>
	General Education	9-10

### SPRING SEMESTER

<b>ART 120</b>	<b>OBS/REP 2: Empirical Drawing</b>	<b>3</b>
<b>ART 131</b>	<b>Ideation/Interpretation 2</b>	<b>3</b>
<b>DES 101</b>	<b>Design Fundamentals</b>	<b>3</b>
	General Education	6-7

### SOPHOMORE FALL SEMESTER

<b>ART 261</b>	<b>Survey of Western Art History 1</b>	<b>3</b>
<b>DES 202</b>	<b>Typography</b>	<b>3</b>
<b>BUS 100</b>	<b>Foundations of Business</b>	<b>3</b>
	General Education	6-7

### SPRING SEMESTER

<b>ART 133</b>	<b>Color</b>	<b>3</b>
<b>PHO 110</b>	<b>Photo 1</b>	<b>3</b>
<b>DES 251</b>	<b>Making Meaning</b>	<b>3</b>
<b>MKG 210</b>	<b>Marketing Principles</b>	<b>3</b>
	General Education	3-4

### JUNIOR FALL SEMESTER

<b>DES 201</b>	<b>User Experience Design</b>	<b>3</b>
<b>DES 302</b>	<b>Identity Design</b>	<b>3</b>
	General Education	9-12

### SPRING SEMESTER

<b>ART 262</b>	<b>Survey of Western Art History 2</b>	<b>3</b>
<b>ART 360</b>	<b>Advanced Graphic Design &amp; Layout</b>	<b>3</b>
<b>DES 301</b>	<b>Form and Function</b>	<b>3</b>
	General Education	6-9

### SENIOR FALL SEMESTER

<b>DES 405</b>	<b>Capstone: Studio</b>	<b>3</b>
<b>ART 491</b>	<b>Capstone: Business Practices</b>	<b>3</b>
	General Education	6-9

### SPRING SEMESTER

<b>DES 451</b>	<b>Design for Social Entrepreneurship</b>	<b>3</b>
	General Education	9-12

#### REQUIRED GENERAL EDUCATION COURSES (54 CREDITS)

ENG 120	Research Writing*	3	PHL Elective* (pick one)	3
MUS 180	Humanities: Fine Arts*	3	PHL-201: Philosophy & Popular Culture	
ENG 180	Humanities: World Literature*	3	PHL-202: Ethics and Values	
HST 180	Humanities: World Civilizations*	3	PHL-203: Faith and Reason	
COM 100	Principles of Communication	3	Lab Science Elective	3
THE 101	Theology of Christian Life	3	Foreign Language Electives (2)	6
BIL 101	Old Testament	3	Intercultural Experience Elective	3
BIL 102	New Testament	3	Math/Computer Science Elective	3
PHE 101	Concepts of Health and Wellness	1	Social Sciences Electives (choose three of the following):	
PHE	Elective	1	PSY, SOC, HST, ECO, POL	9

BA = 54 credits : Required General Education = 54 credits : Additional Electives = 16 credits = TOTAL 124

\*All Humanities courses and COM 100 must be taken within the first 4 semesters, and ENG 120 within the first 2.

The Catalog under which you came in as an IWU student is the final authority for degree requirements.