

DESIGN YOUR JOURNEY:

SWITZERLAND & GERMANY

INDIANA WESLEYAN
ART + DESIGN
TRAVEL COURSE

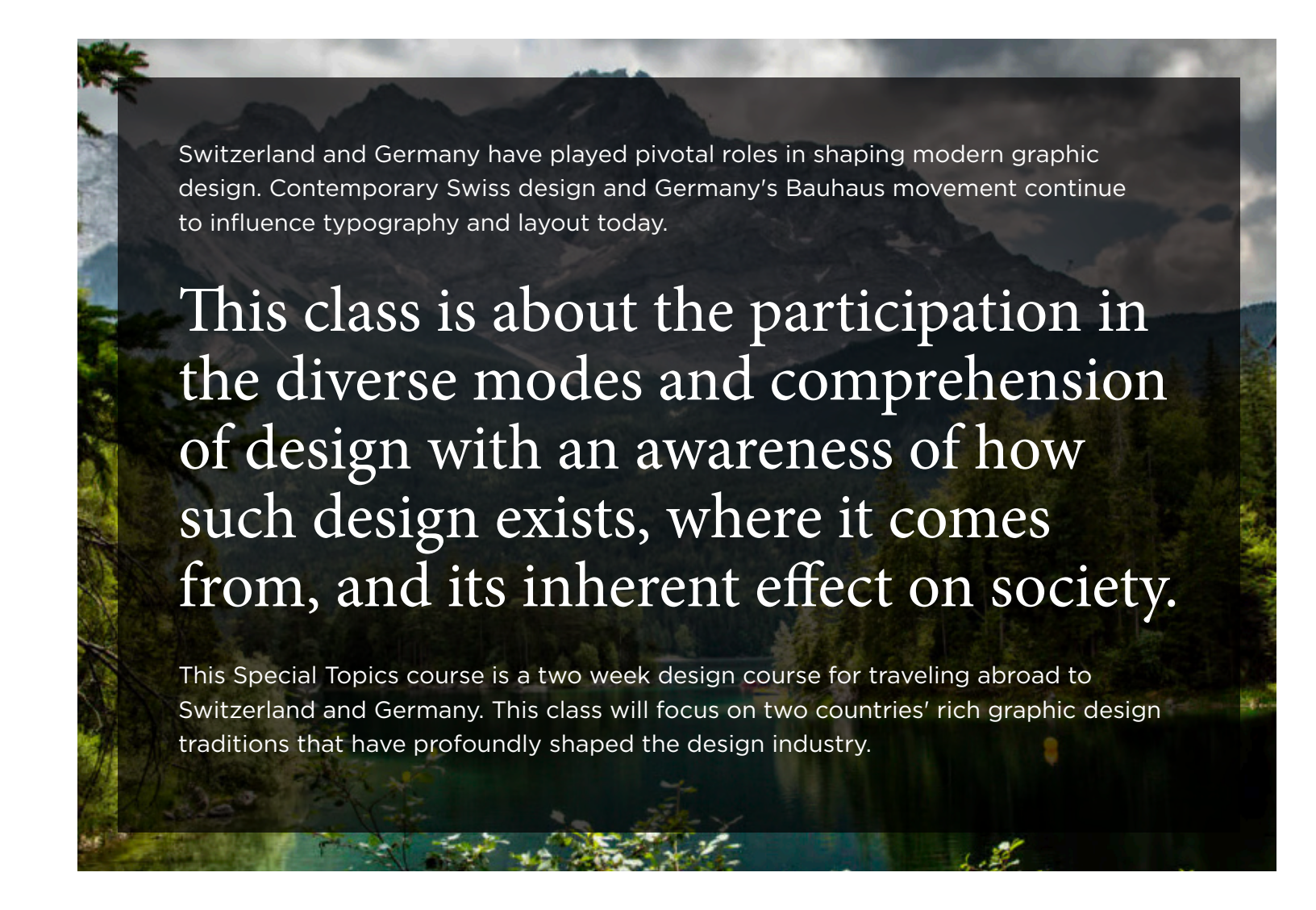
05/

2025

An unforgettable design focused study abroad experience where design meets history, culture, and innovation!

This immersive trip to Switzerland and Germany will take you through the heart of European graphic design, from the precision of Swiss typography to the bold experimental movements of German design. Whether you're passionate about typography, branding, printmaking, or interactive design, this trip will inspire and challenge you in new ways. Don't miss the chance to bring your sketchbook to life in the cities that shaped modern design!



The background of the slide is a photograph of a Swiss mountain valley. In the foreground, there is a calm lake reflecting the surrounding greenery. A dense forest of evergreen trees covers the slopes leading up to the mountains. In the background, majestic, rugged mountain peaks rise against a sky filled with soft, white clouds. The overall atmosphere is serene and natural.

Switzerland and Germany have played pivotal roles in shaping modern graphic design. Contemporary Swiss design and Germany's Bauhaus movement continue to influence typography and layout today.

This class is about the participation in the diverse modes and comprehension of design with an awareness of how such design exists, where it comes from, and its inherent effect on society.

This Special Topics course is a two week design course for traveling abroad to Switzerland and Germany. This class will focus on two countries' rich graphic design traditions that have profoundly shaped the design industry.



- Visit world-renowned design studios, museums, and cultural landmarks
- Engage in hands-on design projects inspired by the surroundings
- Experience the rich artistic heritage of cities like Zurich, Basel, and Berlin
- Explore the birthplace of the Bauhaus movement and Swiss Style
- Connect with fellow creatives and expand your global design perspective





DESIGN YOUR JOURNEY:

DAILY ITENERARY

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE

DESIGN YOUR JOURNEY:

SWISS AIR

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE



DAY 1:

+ FLIGHT TO ZURICH

Meet at Fort Wayne International Airport at X:XXpm
Depart Fort Wayne at X:XXpm on Delta flight #XXXX
Arrive at Chicago Ohare Airport at X:XXpm
Depart Chicago at X:XXpm on Swiss Air flight #XXX
Arrive at Zurich International Airport at X:XXpm





DESIGN YOUR JOURNEY:

ZURICH

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE

DAY 2:

+ ZURICH SCHOOL OF ART & DESIGN

Zurich University of the Arts offers a glimpse into one of Europe's leading institutions for art and design education. The campus features modern architecture, exhibition spaces, and a vibrant creative atmosphere

+ OLD TOWN & BAHNHOFSTASSE

Walking tour of Old Town Zurich exploring Zurich's charming Old Town with its medieval alleys, historic churches, and vibrant squares. Then stroll along Bahnhofstrasse, one of the world's most exclusive shopping streets, lined with luxury boutiques and elegant cafés.

+ WELCOME DINNER

Experience Swiss cuisine together while introducing overview and goals of the trip.





DESIGN YOUR JOURNEY:

ZURICH

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE

DAY 3:

+ MUSEUM FÜR GESTALTUN

View one of the largest poster and graphic design collections in the world. See the permanent graphic design collection and showing exhibits on design. Attend a design workshop.

+ LUNCH AT ZURICH HB

Quick and tasty lunch options inside Zürich's main station, with Swiss favorites like Sprüngli and fresh burgers at Holy Cow!

+ SELF GUIDED CITY TOUR

Discover Zürich's streets, capture photos, and visit the FIFA Museum for a look at soccer's global design and culture.

+ EVENING STUDIO SESSION

Assign student project inspired by Swiss typographic poster design seen throughout Zurich.





DESIGN YOUR JOURNEY:

BASEL & DELMONT

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE

DAY 4:

+ VICTORINOX FACTORY TOUR

Learn about the rich history of Victorinox, and explore the production floor where tradition meets modern technology. We'll witness firsthand how the world's most trusted multi-tools are expertly assembled, tested, and perfected.

+ VITRA DESIGN MUSEUM

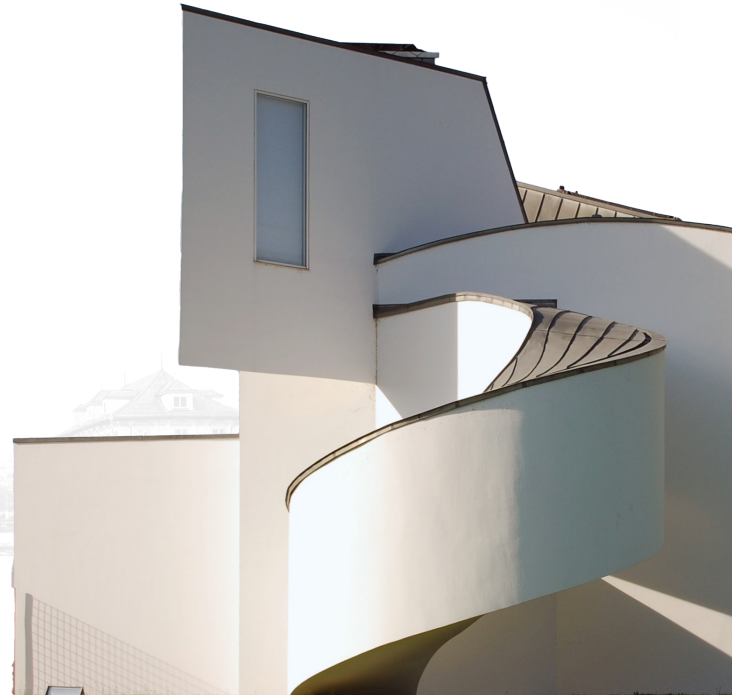
Explore groundbreaking design and architecture featuring iconic furniture, design, buildings, and visionary exhibitions by world-renowned architects.

+ TOUR BASEL OLD TOWN

Cobblestone streets, medieval buildings, and colorful townhouses reveal centuries of history.

+ EVENING STUDIO SESSION

Assign student project inspired by Victorinox brand.



DESIGN YOUR JOURNEY:

LUCERNE

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE



DAY 5:

+ EXPLORE OLD TOWN AND CHAPLE BRIDGE

Stroll through Lucerne's picturesque Old Town with its frescoed buildings and lively squares, then cross the iconic 14th-century Chapel Bridge, one of Europe's oldest wooden covered bridges.

+ LAKE LUCERNE BOAT TOUR

Enjoy a scenic cruise across the crystal-clear waters, surrounded by snow-capped peaks, charming villages, and historic landmarks..

+ DINNER TOGETHER

Experience a delicious Swiss meal in the heart of Lucerne, where cozy alpine charm meets lakeside elegance.

+ EVENING STUDIO SESSION

Assign student project inspired by Swiss chocolate.





DESIGN YOUR JOURNEY:

ALPS EXCURSION

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE



DAY 6:

+ TOUR ENGELBERG

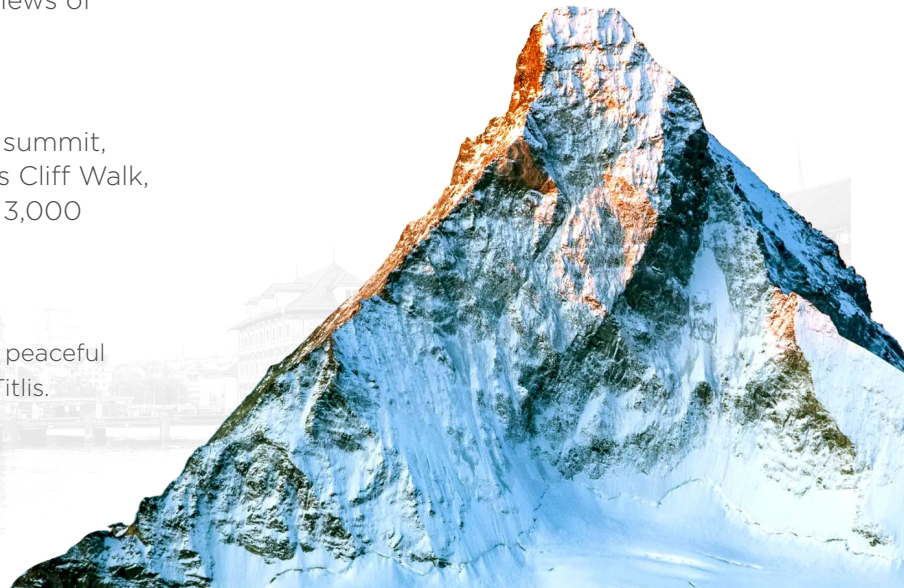
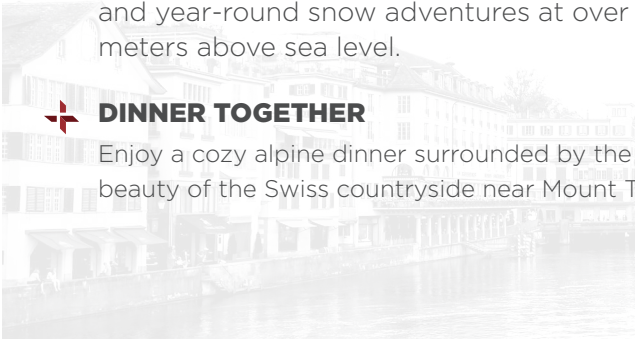
Nestled in a stunning mountain valley, Engelberg offers a perfect mix of Swiss tradition, natural beauty, and outdoor adventure, featuring historic Benedictine monastery to breathtaking views of Mount Titlis,

+ MOUNT TITLIS EXCURSION

Experience a scenic cable car ride to the summit, panoramic glacier views, the thrilling Titlis Cliff Walk, and year-round snow adventures at over 3,000 meters above sea level.

+ DINNER TOGETHER

Enjoy a cozy alpine dinner surrounded by the peaceful beauty of the Swiss countryside near Mount Titlis.





DESIGN YOUR JOURNEY:

MUNICH

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE

DAY 7:

+ MUNICH OLD TOWN AND CHURCHES

Explore Munich's historic Old Town, with its medieval streets, vibrant squares, and stunning architecture. Visit iconic churches each offering unique glimpses of Bavarian history and artistry.

+ VISIT BAYERN MUNICH TEAM STORE

Step into the heart of football culture. This store offers a chance to take home a piece of the legendary club's history..

+ TRADITIONAL GERMAN DINNER

Enjoy the rich flavors of authentic German cuisine, set in a warm and inviting atmosphere.

+ EVENING STUDIO SESSION

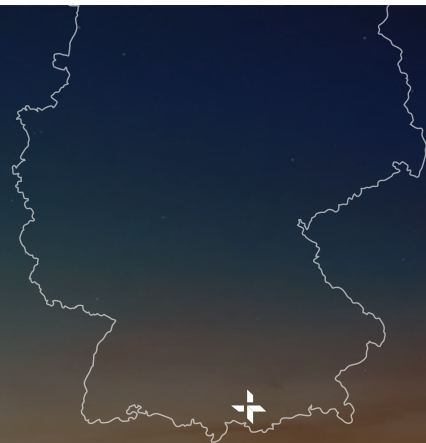
Assign student project inspired by a Bundesliga team logo redesign.



DESIGN YOUR JOURNEY:

BAVARIAN CASTLE

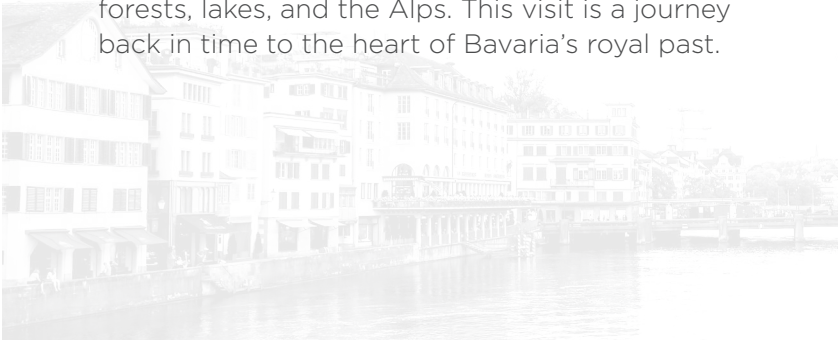
INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE



DAY 8:

+ NEUSCHWANSTEIN CASTLE

Experience the magic of one of the most famous and visually striking castles in the world. Located in the Bavarian Alps, this fairytale-like structure was built by King Ludwig II. On our tour, we'll explore its majestic rooms, including the exquisite Throne Room and King Ludwig's private chambers, while learning about the castle's fascinating history. Wander through its picturesque courtyards, and take in breathtaking views of the surrounding forests, lakes, and the Alps. This visit is a journey back in time to the heart of Bavaria's royal past.





DESIGN YOUR JOURNEY:

MAINZ & FRANKFURT

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE

DAY 9:

+ MAINZ: GUTENBURG MUSEUM

We'll visit the birthplace of modern printing, home to the original Gutenberg Bible and other pioneering printing inventions. Discover the history of movable type and printing technology, and explore rare manuscripts, early printed books, and exhibits highlighting the revolution in communication.

+ OLD TOWN FRANKFURT

Wander the charming Old Town of Frankfurt, where medieval buildings, cobblestone streets, and picturesque squares offer a glimpse into the city's rich history. We'll visit iconic landmarks like the Römer, St. Bartholomew's Cathedral, and the bustling Market Square, all while soaking in the blend of old-world charm and modern energy.



DESIGN YOUR JOURNEY:

FRANKFURT

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE



DAY 10:

+ STADEL MUSEUM

Explore the renowned Städel Museum home to an impressive collection of European art spanning 700 years. From medieval masterpieces to contemporary works, the museum offers a fascinating journey through art history, featuring renowned artists like Rembrandt, Monet, and Picasso in a beautifully modern setting.

+ LEICA CORPORATE TOUR

This exclusive tour offers insight into the craftsmanship of world-renowned cameras and lenses, showcasing Leica's legacy in photography, innovation, and German manufacturing excellence.

+ EVENING STUDIO SESSION

Assign student project inspired by a promotional piece for a museum exhibit.



DESIGN YOUR JOURNEY:

BERLIN

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE



DAY 11:

+ **BERLIN DESIGN WEEK**

Explore cutting-edge trends, engage in thought provoking discussions, and attend workshops that showcase the future of design.

+ **MUSEUM OF MODERN ART**

Housed in a striking glass-and-steel building by Mies van der Rohe, offering a powerful look at modern art's evolution in an iconic architectural setting.

+ **EXPLORE CITY AND HISTORICAL SITES**

We'll explore Berlin's rich and complex history through its iconic landmarks—from the Brandenburg Gate and Berlin Wall to Checkpoint Charlie and the Holocaust Memorial.



DESIGN YOUR JOURNEY:

BERLIN

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE



DAY 12:

+ BAUHAUS MUSEUM

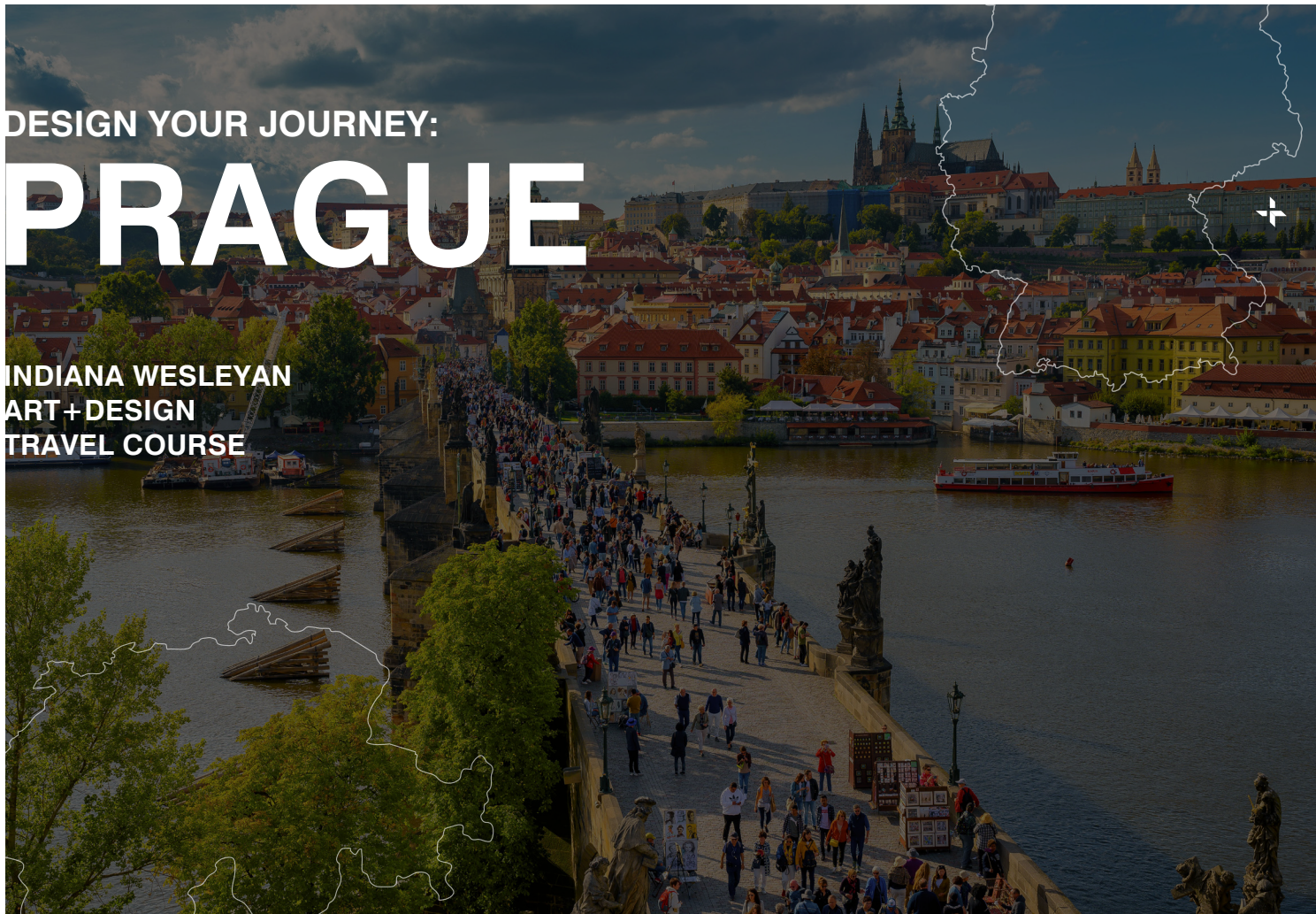
We'll visit the Bauhaus Museum in Dessau, the heart of the Bauhaus movement and home to the school's most iconic creations. Explore original works, models, and documents that highlight the revolutionary ideas in design, architecture, and education that shaped modern aesthetics worldwide—all set in the city where Bauhaus truly came to life.



DESIGN YOUR JOURNEY:

PRAGUE

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE



DAY 13:

✦ CITY BUS TOUR

We'll enjoy a guided bus tour through the enchanting city of Prague, taking in iconic sights like Prague Castle, Charles Bridge, Old Town Square, and the Astronomical Clock. It's a relaxing and informative way to explore the city's rich history, stunning architecture, and vibrant culture..

✦ DINNER CRUISE

We'll enjoy a magical evening on the Vltava River with a dinner cruise through the heart of Prague. Dine on traditional Czech cuisine as you glide past illuminated landmarks like Charles Bridge, Prague Castle, and the National Theatre—offering some unforgettable views and a uniquely romantic city experience.



DESIGN YOUR JOURNEY:

LUFTHANSA

INDIANA WESLEYAN
ART+DESIGN
TRAVEL COURSE



DAY 14:

+ FLIGHT TO CHICAGO

Meet at Prague International Airport at X:XXam
Depart Prague at X:XXpm on Lufthansa flight #XXXX
Arrive at Chicago Ohare Airport at X:XXpm
Depart Chicago at X:XXpm on Delta flight #XXXX
Arrive at Fort Wayne International Airport at X:XXpm



Lufthansa



**ART
DESIGN**
INDIANA WESLEYAN



IWUART.COM

